

Sunday, April 26, 2026

1pm-4pm

Citrus Club - Orlando



Dear Friend,

Seniors First proudly announces the 19th Annual High Tea & Hats! Mark your calendar for Sunday, April 26th at the Citrus Club. Don your fabulous hat and plan to join us for an afternoon of fun while supporting Seniors First programs that provide a vital support system to vulnerable seniors in our community.

As one of our official partners, your company will receive:

- The opportunity to network with 100's of attendees
- Logo strategically placed for maximum exposure at event
- Logo on event dedicated website
- Inclusion on various printed materials and social media reaching thousands more*

All proceeds go directly to programs for seniors needing our services and will help the more than 4,000+ clients we serve in Orange, Seminole and Polk Counties.

In a perfect world, every older adult would have nearby relatives or neighbors to help prepare meals, clean house and visit regularly. But too many seniors in our area have no such support system. Your generous sponsorship donation will go directly to helping prevent senior hunger through our nutrition programs, help strengthen and support seniors through in-home care and community services and have a real impact on avoiding or delaying the three biggest threats of aging: hunger, isolation and loss of independence.

Thank you for taking time to review the attached sponsorship opportunities. We sincerely hope you consider partnering with us in support of our community's senior citizens.

Sincerely,

Pam Lively
Event Chair

Marsha Lorenz
President/CEO

Seniors First is a 501(c)3, nonprofit social service organization helping adults age 60+ with limited options who need support in order to live at home as long as possible. We are most well-known for our Meals on Wheels Program in Orange County. Our full range of services provide essential support and a safety net for seniors who deserve to age with hope, choice and dignity.

*Not available at all sponsorship levels.



Seniors First
Meals on Wheels, in-home care and more.

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The Event

Each year, 250+ High Tea & Hats guests are invited to participate in stylish hat and table decorating contests, and bid on a variety of fabulous items in the live and silent auctions. Guests dine on traditional teatime fare, including fresh fruits, cheeses, warm scones with jam and clotted cream, delicate tea sandwiches, petite desserts, and specialty teas.

Sponsorship Levels

Presenting Partner	\$15,000
Platinum Partner	\$ 7,500
Gold Partner	\$ 6,000
Silver Partner	\$ 4,500
Bronze Partner	\$ 3,000
Mobile Auction Partner	\$ 5,000
Photo Booth Partner	\$ 5,000
Hat Contest Partner	\$ 3,000
Table Contest Partner	\$ 3,000
Paddle Partner	\$ 1,500
Guest Party Favor Partner	\$ 1,000

- Table of 10 and 2 complimentary bottles of champagne provided for sponsorships \$1,500 and above.

- *Looking for a customized sponsorship? Please contact Katherine Brown: 407-615-8979 or kbrown@seniorsfirstinc.org.*



Tickets

Individual Tickets	\$150
Children 8 & Under	\$75
Table of 10	\$1,500 Includes early access to the venue to decorate table for contest and prizes.
VIP Table of 10	\$1,750 Includes 2 bottles of champagne served tableside, early access to the venue to decorate and theme your table for the contest and prizes for the winning table.

... and that's the tea!

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Your support will change the lives of older adults

Presenting Partner: \$15,000 - Exclusive

Your support can impact any of the following by providing:

- 3 seniors with 1 full year of nutritious meals along with regular safety checks.
- 173 seniors with 5 days of Meals on Wheels.
- 2 hours of homemaking service for 223 seniors.
- 75 seniors 1 month of social activities and meals at our Neighborhood Lunch Program.
- 150 manual wheelchairs breaking down barriers to mobility.

Your benefits include:

- Up to 3 tables of 10. May decorate for table contest.
- Fixed logo placement in ongoing sponsor slide show throughout the event.
- Sponsor acknowledgement from stage by emcees.
- Prominent logo placement in digital program.
- Featured prominently in all media and online advertising.
- Logo and link on High Tea & Hats website.
- Opportunity to address guests from podium.
- Prominent logo placement on all event signage.
- Recognition in Spring Newsletter.
- May display company information or giveaways at sponsor table(s).
- May designate table in honor of a special senior.



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Your support will change the lives of older adults.

Thank you!

Platinum Partner: \$7,500

Your support can impact any of the following by providing:

- 5 days of nutritious, home delivered meals for 86 seniors.
- 100 frail seniors with a personal care visit in the home.
- 2 hours of homemaking service for 111 seniors.
- 44 caregivers a much needed break through respite services.
- Food for 450 people in our community for a week through our food pantry.

Your benefits include:

- Up to 2 tables of 10. May decorate for table contest.
- Premium logo placement in ongoing sponsor slide show throughout the event.
- Sponsor acknowledgement from stage by emcees.
- Logo placement in digital program and event signage.
- Logo and link on High Tea & Hats website.
- Recognition in Spring Newsletter.
- May display company information or giveaways at sponsor table(s).
- May designate table in honor of a special senior.



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GOLD PARTNER: \$6,000

Your support can impact any of the following by providing:

- 1 full week of meals for 69 seniors.
- Homemaking visits for 89 seniors to keep their environment safe and clean.
- 80 personal care visits to help with bathing and grooming.
- 60 manual wheelchairs to provide independence and mobility.

Your benefits include:

- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Sponsor acknowledgement from stage by emcees.
- Recognition in Spring Newsletter.
- Logo and link on High Tea & Hats website.
- Prominent logo placement in digital program and on event signage.
- May display company information or giveaways on sponsor table.
- May designate table in honor or memory of a special senior.



SILVER PARTNER: \$4,500

Your support can impact any of the following by providing:

- A full month of meals to 13 seniors facing a crisis situation.
- 56 tub transfer benches for bath safety and caregiver assistance.
- Oversight and care for 4 individuals through our Guardianship Program for 2 months.

Your benefits include:

- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Sponsor acknowledgement from stage by emcees.
- Logo recognition in digital program and on event signage.
- Logo and link on High Tea & Hats website.
- May display company information or giveaways on sponsor table.
- May designate table in honor or memory of a special senior.



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BRONZE PARTNER: \$3,000

Your support can impact any of the following by providing:

- 34 seniors struggling with hunger receive 5 full days of food.
- 40 personal care visits to help with bathing, shaving and grooming.
- 30 manual wheel chairs to improve mobility and independence.



Your benefits include:

- 1 table of 10. May decorate for table contest.
- Sponsor acknowledgement from stage by emcees.
- Logo appearances in sponsor slide show during event.
- Logo recognition in digital program and on event signage.
- Logo and link on High Tea & Hats website.
- May designate table in honor or memory of a special senior.



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*Your support will change the lives of older adults.
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Your support can impact any of the following by providing:

- 57 Seniors with 5 days of fully prepared, nutritious meals.
- 25 seniors one month of social activities and meals at our Neighborhood Lunch Program.
- 50 manual wheelchairs to increase mobility and independence.
- 66 personal care visits to ensure hygiene and personal attention.
- 62 transfer chairs to minimize risk of falls in the home.



PHOTO BOOTH PARTNER: \$5,000 - Exclusive

Your benefits include:

- May stage booth with signage, attendant provided to take guest photos.
- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Sponsor acknowledgement from stage by emcees.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.



MOBILE AUCTION PARTNER: \$5,000 - Exclusive

Your benefits include:

- Logo displayed on all bidding paddles and digital auction pages.
- 1 table of 10. May decorate for table contest.
- Ongoing logo appearances in sponsor slide show during event.
- Sponsor acknowledgement from stage by emcees.
- Logo recognition in digital program and on event signage.
- Logo and link on High Tea & Hats website.
- May designate table in honor or memory of a special senior.



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*Your support will change the lives of older adults.
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Your support can impact any of the following by providing some or all of the following:

- 23 Seniors with 5 days of fully prepared, nutritious meals.
- 11 seniors with hours of social activities and meals at our Neighborhood Lunch Program.
- 20 manual wheelchairs to increase mobility and independence.
- 28 personal care visits to ensure hygiene and personal attention.

HAT CONTEST SPONSOR \$3,000 - Exclusive
TABLE CONTEST SPONSOR \$3,000 - Exclusive

Your benefits include:

- 1 table of 10. May decorate for table contest.
- Sponsor acknowledgement from stage by emcee.
- Logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.



AUCTION PADDLE SPONSOR \$1,500 - Exclusive

Your benefits include:

- 1 table of 10. May decorate for table contest.
- Sponsor logo prominently displayed on each guest paddle.
- Logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.



GUEST PARTY FAVOR SPONSOR \$1,000 - Exclusive

Your benefits include:

- Sponsor logo displayed on each party favor at guest place setting.
- Logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in digital program and on event signage.

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SPONSORSHIP AGREEMENT

PLEASE print all information exactly as it should appear in promotional materials.

Company/Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship level selected: _____

Amount: ~~\$15,000 Presenting~~ \$7,500 Platinum \$6,000 Gold \$4,500 Silver \$3,000 Bronze

\$5,000 Auction \$5,000 Photo Booth \$3,000 Hat Contest

\$3,000 Table Contest ~~\$1,500 Paddle Sponsor~~ \$1,000 Guest Party Favor Sponsor

I am unable to sponsor but would like to make a donation in the amount of \$ _____

Payment: Check enclosed Credit card payment Please invoice us

CREDIT CARD INFORMATION — VISA MASTERCARD AMEX DISCOVER

Name as it appears on the card

Credit card number

Signature as name appears on the card

Expiration Date and CVV code

Yes! We want to be a part of the 2026 High Tea & Hats Fundraiser. We have checked our level of sponsorship above and will send payment by April 10th, 2026.

Please mail, email, or deliver your agreement and check or credit card information payable to: Seniors First, Inc.

Attn: Katherine Brown | 5395 L.B. McLeod Rd. Orlando, FL 32811 | Ph: 407-615-8979 | kbrown@seniorsfirstinc.org

All sponsorship pledges and logos must be received by March 9th, 2026 to ensure full promotional benefits.

A portion of your contribution may be tax deductible within the limits of the law. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR SENIORS FIRST, INC., A FLORIDA-BASED NONPROFIT CORPORATION (REGISTRATION NO. CH2071), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR VISITING THEIR WEBSITE AT WWW.FRESHFROMFLORIDA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Sponsorship opportunities can also be downloaded at HighTeaAndHats.com